

SHYAM-THAMPI RAJENDRAN

**Aim** ■■■ To work as an Creative Director/ Sr. Art Director for Broadcast & Motion Design

**Education** ■■■

<ul style="list-style-type: none"> <li>_2000 - 2003</li> <li>+ Master of Fine Arts - Computer Art</li> <li>+ SCAD</li> <li>+ Savannah, GA</li> </ul>	<ul style="list-style-type: none"> <li>_1993 - 1999</li> <li>+ Bachelor of Architecture</li> <li>+ College of Engineering</li> <li>+ Kerala University, India</li> </ul>
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**Experience** ■■■

- \_2006 Sept. - Present - Art Director - truTV, TURNER ENTERTAINMENT networks. (formerly Court TV)
- \_2005 Apr. - 2006 Sept. - Sr. Designer - A&E television networks, HISTORY & BIOGRAPHY Channels
- \_2004 Mar. - 2005 Mar. - Sr. Designer - PURE - www.pureny.com - NewYork
- \_2003 Aug. - 2004 Feb. - Designer - Digital Kitchen - www.d-kitchen.com - Chicago, IL
- \_2002 Feb. - 2003 Aug. - Designer - EDGEWORX - www.edgeworx.com - NewYork
- \_2003 - Designer- Nickelodeon - NewYork
- \_2001 - 2002 - Web Designer - Online Distance Learning - aim.scad.edu
- \_1999 - 2000 - Architect & Visualizer - Muralee & Associates - Trivandrum, India
- \_1996 - 1997 - Architect & Visualizer - Architect Anil Goswami & Associates - Bombay, India

**Awards** ■■■ + BDA GOLD - 2007

**Prestigious Projects** ■■■

- + Rebrand and Relaunch of TruTV Networks in 2008
- + Rebrand of MSG networks in 2004 with Flying Machine
- + Budweiser Global Ads for Superbowl / OSCAR
- + Sky Italia Channel Launch

**Skills** ■■■

- + creative direction
- + art direction
- + previzualization & conceptualization
- + group leadership, team management
- + good communication skills & client relationships
- + research & development
- + proficiency in Windows, Mac and SG platforms
- + photographic skills & sketching and architecture

**Clients & Projects** ■■■

<ul style="list-style-type: none"> <li>BUDWEISER</li> <li>NFL</li> <li>CHASE</li> <li>CAPITAL ONE</li> <li>WENDYS</li> <li>CINCINNATI BELL</li> </ul>	<ul style="list-style-type: none"> <li>VERIZON</li> <li>EARTHLINK</li> <li>COKE</li> <li>FOOTLOCKER</li> <li>NY Knicks</li> <li>DDB Chicago</li> <li>DCODE</li> </ul>
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- Court TV/ TruTV - Art Direction, Launch of TRUTV, Rebranding
- A&E Channel - Broadcast Design, Promos & Show Packages
- History Channel - Broadcast Design, Promos & Show Packages
- Biography Channel - Broadcast Design, Promos & Show Packages
- Lifetime Channel - Promos
- SKY Italia - Italian digital Channel Launch
- MTV Networks - Promos
- MTV 2 Network Launch and Branding - Promos, Idents
- OLN NETWORK (now V/S Network) - Promos
- MSG (Madison Square Garden) - Rebranding
- Nickelodeon - Upfront and Promos

References

**Micha Riss**

- Creative Director - FLYING MACHINE
- micha@flyingmachine.tv - 212-226-7733

**Bill Burke**

- Manager of Production Services - A&E Television Networks
- Bill.Burke@aetn.com - 212-210-9084

**Aaron King**

- Creative Director - PURE NY
- king@pureny.com - 212.213.2200

**Bernie Ganoot**

- Design Director - truTV Television Networks
- Bernie.Ganoot@turner.com - 212-973-2896

**David Edelstein**

- Creative Director - Nth Degree

**Stephen Ashkinos**

- Founder/ Owner- PURE NY
- steve@pureny.com - 212.213.2200

**Chris Goveia**

- Creative Director - George P Johnson

**Vikkal Parikh**

- Creative Director - Red Car
- vikkalp@redcar.com

**Sally Kapsalis**

- Executive Producer - Campfire Media
- sk@sallyinc.com

Software

\_Video editing

- + After Effects CS4
- + Final Cut Pro
- + Combustion
- + Shake
- + Flint
- + Commotion
- + Icarus

\_Image editing

- + Adobe Photoshop CS4
- + Adobe Illustrator CS4
- + Quark Express
- + Fractal Painter
- + Coral Draw
- + Adobe Pagemaker

\_Interactive

- + Flash MX
- + DreamWeaver MX
- + Fireworks MX
- + Cold Fusion
- + HTML

\_Sound

- + Protools
- + Sound Forge XP 5.0
- + Sound Edit16

\_3D Modelling

- + Cinema 4D
- + Alias Wavefront Maya
- + 3d Studio Max
- + 3d Studio Viz
- + Autocad

Websites

- + <http://www.blackslate.net> - personal portfolio
- + <http://www.4everdestiny.com> - portfolio
- + <http://www.globalring.com> - webhosting services
- + <http://www.polyline.co.in/> - offshore outsourcing company